

Activator



*The World's Most Popular
Chiropractic Adjusting Instrument*



ACTIVATOR
METHODS®

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Meet the **Activator**

At **Activator Methods**, we're on a mission to transform chiropractic, improving care and revolutionizing practice. That's why we created the Activator—the world's most popular adjusting instrument.

FDA Registered

ISO 13485 medical device

57+ Years

of industry experience

70%+ of Chiropractors

use the Activator

Entirely electronic and completely cordless, the **Activator V** delivers its adjustments with unparalleled speed, precision, and comfort. And it's all done at the touch of a button.

In this e-book we will...

- Consider the drawbacks of manual adjustments
- Learn how the **Activator V** is revolutionizing chiropractic worldwide
- Compare the Activator to other adjustment instruments
- Discover more than 3 decades worth of evidence behind the Activator
- Hear from patients & doctors about Activator's impact



Even for doctors who don't develop RSIs, relentless manual adjustments exhaust the body.

Your practice shouldn't be **a pain in the back.**

Chiropractors are in the business of treating repetitive stress. They shouldn't be causing it too. And yet that's what happens industry-wide. As doctors perform the same manual adjustments day after day, year after year, that repetitive movement takes a toll on their own body.

Let's practice what we preach.

With a user-friendly, ergonomically-designed tool, we could reduce or eliminate the physical stress of chiropractic careers.





Turning, pulling, and other dynamic manual adjustments often make chiropractic medicine inaccessible to children, the elderly, and the ill.

Patients shouldn't leave your clinic **tied up in knots.**

You do everything you can to deliver treatment that's safe, comfortable, and accessible. But too much bending, twisting, popping, and cracking can undermine those efforts, compromising joints, stressing bodies, and alienating patients. Imagine how your practice might be different if patients could receive treatment while lying still, face down, in a comfortable position. You could....

- Eliminate patient discomfort
- Reduce risk of complications
- Expand your patient roster

Patients won't have to move an inch.

With the right instrument, we could localize & control the force of our adjustments, improving patient safety, comfort, and access.





Adjustments shouldn't feel **one-size-fits-all.**

Manual adjustments primarily target broad regions of the body. As a consequence, we often miss the actual locus of dysfunction. Sometimes, in the process, we also end up adjusting what shouldn't be adjusted.

What we need is a method for pinpointing small, localized areas of treatment—like a single, isolated vertebrae. And we need to be able to apply the same force to that narrow target as we would to a larger region.

Hammer, meet vertebra.

We'll need a small tool with big power if we want to bring pinpoint precision into our practice.





Muscles shouldn't **resist treatment**.

In manual treatment, when we lay on hands, patient muscles tense up. It's an unavoidable behavior that drastically reduces the effectiveness of treatment. To bypass this automatic bodily response, we need to be gentler and faster, delivering done-before-you-know-it adjustments that our patients can't prepare for. But we also can't afford to trade away any of our precision or power.

Say goodbye to tension.

We need a lightweight instrument capable of delivering accurate and powerful adjustment before the tightening of patient muscles.





Chiropractic shouldn't **take all day.**

Manual adjustments just take the time they take. And that's a lot of time. With a faster method, we could...

- Improve patient satisfaction, ensuring that they get in and out faster.
- Boost visit frequency. When appointments are shorter, it's easier for patients to visit more often.
- Treat more patients per day, scaling our practices without adding any additional overhead.
- Enjoy shorter work days & shorter work weeks, using this new efficiency to create more time for ourselves and our families outside of the clinic.

Less time.

More of everything else.


Let's find an instrument that improves speed and efficiency, reducing session times, growing practices, pleasing patients, and improving our quality of life.



Activator to the rescue.

Introducing the solution to manual adjustment's limitations: **the Activator V.**

It's revolutionized chiropractic productivity, power, and precision for more than a decade. And the same can be said of its predecessors—Activator models that date back half a century. Today, the Activator is the world's most popular adjustment instrument.

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- **Embracing simplicity.** Easy and intuitive to operate. One button to select thrust setting + one button to deliver the adjustment. That's it.
 - **Eliminating repetitive stress.** Lightweight, ergonomic design with a non-slip grip for steady, one-handed control in any size hand.
 - **Safe, comfortable, accessible.** 4 thrust settings deliver deep-penetration force waves, which cause no discomfort for patients. No twisting, tugging, cracking, or popping.
 - **Fast, precise, gentle.** Delivers adjustments to small, localized regions before patient muscles have a chance to tense up.
 - **Unequaled efficiency.** Radically reduces appointment length. Day-long battery keeps the Activator operating on your schedule, and cordless design keeps it moving with you.



Using **the Activator**

i

Examine Patient

ii

Identify target area

iii

Adjust between 4 power settings

iv

Apply device tip to target area

v

Press button



Which tool is **right for you?**

	Activator Methods V	Arthostim	Impulse
Battery Operated / Electronic	✓		
Compatible with the Activator Technique	✓		
MDSAP Approved	✓		
ISO 13485 Certified	✓		
Approved to ship internationally	✓		
25+ Clinical Trials	✓		
150+ peer reviewed papers	✓		
FDA Registered	✓	✓	✓
Made in USA	✓	✓	✓
Pre-loaded Tip	✓		
Ergonomically Designed	✓		
Trusted and used by Chiropractic Colleges internationally	✓		

	ACTIVATOR IV	ACTIVATOR II	JTECH	GENERIC ADJUSTING INSTRUMENT
Made with high grade stainless steel	✓	✓		
Compatible with the Activator Technique	✓	✓		
MDSAP Approved	✓	✓	✓	
25+ Clinical Trials	✓	✓		
150+ peer reviewed papers	✓	✓		
FDA Registered	✓	✓	✓	
Made in USA	✓	✓	✓	
Pre-loaded Tip	✓			
Ergonomically Designed	✓	✓		
Comfort Grips offered		✓		
Available in a EZ Grip model	✓	✓		
Two year warranty	✓	✓		
Approved to ship internationally	✓	✓	✓	
Trusted and used by Chiropractic Colleges internationally	✓	✓		

Activator Chiropractic Education	Activator Methods
Approved for use in 32+ colleges and universities	✓
Virtual Training approved for CEUs	✓

[!\[\]\(3dfb8d66e81160ad61421a3452093d1b_img.jpg\) Link to video on quality "The Life of an Activator"](#)



Clinically tested. **Unequivocally proven.**

The Activator Method is among the world's most thoroughly-researched chiropractic techniques. And the Activator is the only adjusting instrument with clinical trials that prove its efficacy.

- 150+ peer reviewed papers
- 14 Patents
- 27 completed clinical trials
- 100+ Trademarks worldwide
- FDA Registered / ISO 13485 medical device

The results:

The Activator delivers just as much therapeutic benefit as manual-thrust and diversified manipulation... with none of the drawbacks.

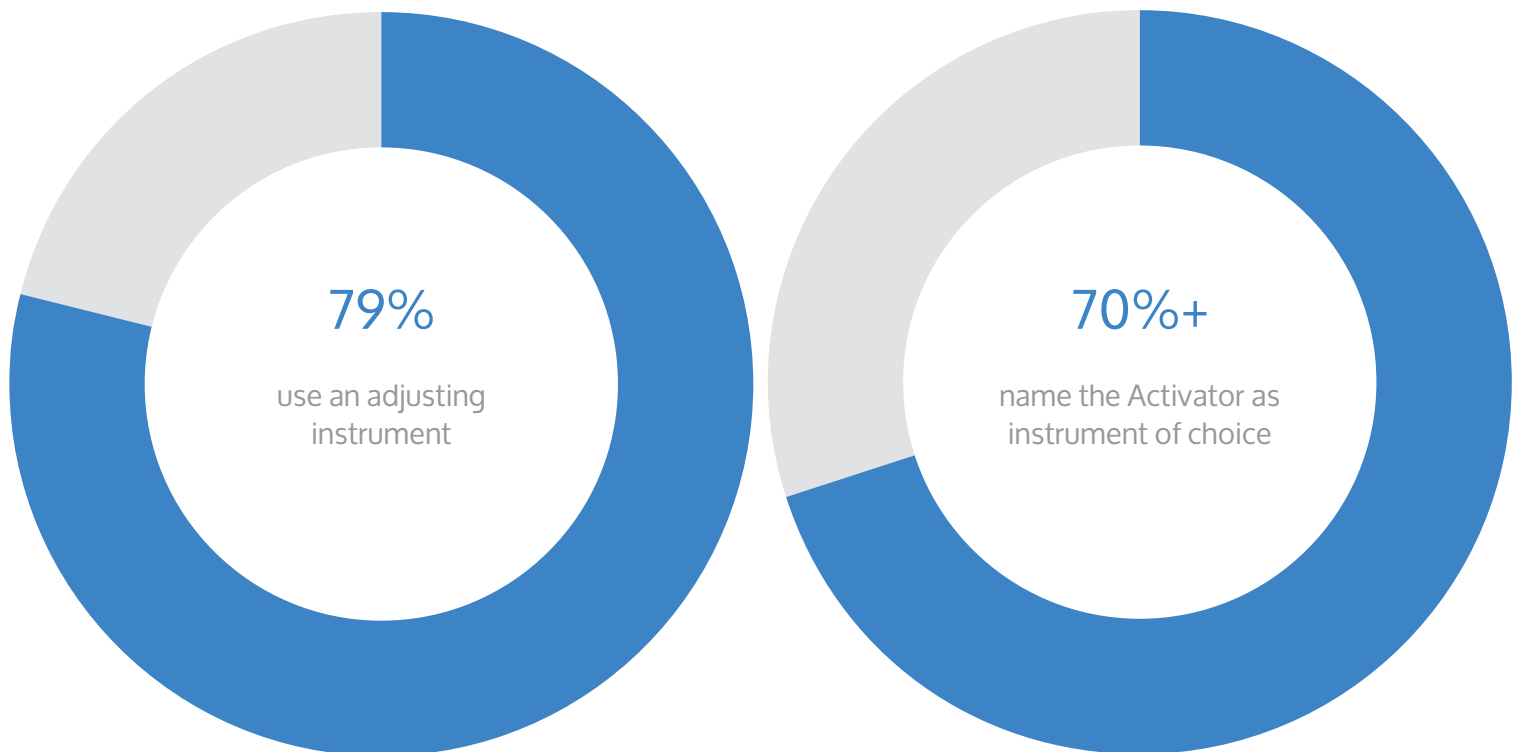
 **Read the research.**



Activator by the numbers.

We surveyed doctors of chiropractic about their current clinical techniques.

Here's what we learned.



70%+ of Chiropractors
choose the Activator

Here's what **doctors** have to say.

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I am a strong proponent of the Activator Methods due to its excellent track record in achieving consistency, reproducibility, and precision, primarily attributed to its highly effective adjusting instrument.

During my early years of learning the technique, a phrase stuck with me: “it is easy on the patient and it is easy on the doctor.” As I gained more experience, I found this statement to hold true, making the method all the more trustworthy.

Safety is of utmost importance, particularly in today's landscape of therapeutic procedures. The Activator Methods prioritize patient well-being and adhere to rigorous safety standards, giving me confidence that my patients receive top-notch care without compromising their safety.

Bottomline is that the Activator Methods is a reliable and technical approach to healthcare, offering exceptional consistency and precision through their well-designed adjusting instrument. The emphasis on patient and practitioner comfort, along with a strong commitment to safety, make it a trusted and effective method in my practice.

—Dr. Ricardo Fujikawa

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Activator Chiropractic Technique is THE secret to my success. Patients love it because it takes away the fear factor, which is often a barrier to even trying chiropractic. The consistent great results is what makes them refer their family and friends. The most common comment I get from patients is, “Why don’t all chiropractors use Activator?” Medical doctors often find it easier to refer as well because they can address their patient’s concerns easily.

I encourage all my colleagues to learn the analysis, because that is where the magic is at. The instrument alone, with traditional analyses is not the same! As a bonus, there is no wear and tear on my body after 27 years, unlike many of my colleagues. Activator Chiropractic Technique is great for the patient and the doctor!

—Dr. Chris Perron

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I am a retired law enforcement officer with the United States Federal Government. I was injured on the job and medically retired after 11 years of federal service. I knew that I wanted to continue to help my community but needed to recover from my injuries first. Chiropractic made that all possible. Due to my own success with chiropractic treatment, I enrolled in the College of Chiropractic program in my 4th decade of life. However, I quickly learned that the Diversified technique that we were taught in school, was taking a toll on my body. The Activator Adjusting Instrument provides a controlled, fast thrust that is not only comfortable for my patients but provides me with a way to perform chiropractic care without further injury to myself. I feel great at the end of the day and know that it will serve me well into the future.

—Stacy N. Neal, DC, MS, BS

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The WFC is proud to name Activator Methods International as a valued corporate partner. Its dedication to research and the provision of online training and continuing professional development for users of Activator technique is widely recognized and respected. Furthermore, the contribution of Activator Methods International to the support of chiropractic education globally has been invaluable. Activator is the only manufacturer and distributor of adjusting instruments to be a corporate partner of the WFC and we look forward to continuing this special relationship for many years to come.”

—Richard Brown DC, LL.M, FRCC, FICC
Secretary-General
World Federation of Chiropractic

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When I was President of Parker University, I had my research department evaluate the evidence on the techniques we teach and use in Chiropractic. Activator came out as number one and probably the main reason that is taught at all Chiropractic Schools.

—Dr. Fabrizio Mancini
President Emeritus
Parker University



Embrace simplicity

Eliminate practitioner RSIs.

Reduce treatment complications.

Enhance patient comfort

Improve adjustment results.

Grow your practice.

Save time.

Order the Activator today.



**ACTIVATOR
METHODS®**